

GENERATIVE ENGINE OPTIMIZATION

AI-Readiness Assessment

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Scan date: 2026-10-22

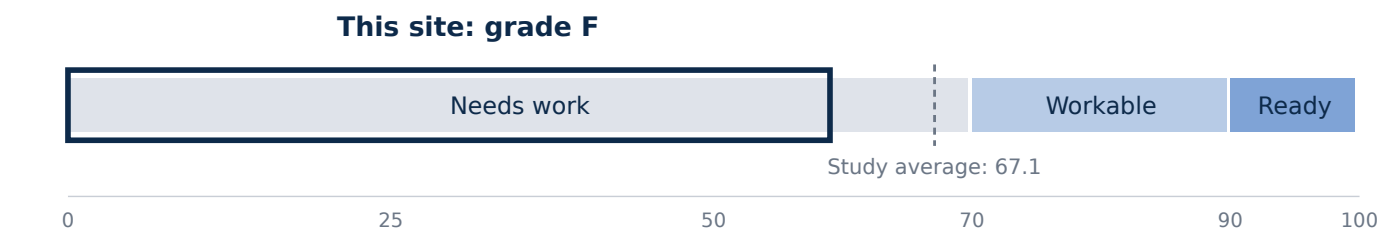
Prepared by Northbeam Studio

EXECUTIVE SUMMARY

AI assistants struggle to read your site today

F
grade

Preview grade: F. The full report gives the exact 0-100 score.

4 critical**2** warnings**2** other findings**Figure 1. Your score against the readiness bands**

Source: scan of www.masakisaito.ca, 2026-10-22; study of 10,369 small-business websites (average 67.1).

Key findings

- 1 The technical basics are strong.** 10 of 10 AI crawlers we tested are allowed and can actually reach the site. The exact figures are in the full report.
- 2 There is a lot of room to improve.** The exact figures are in the full report.

Recommendations

- 1 Very little text on the page.** Owner: You — AI can only quote what's actually written.
- 2 Your page is missing its identity.** Owner: You — Your page is missing a main headline and a page description.
- 3 Add an FAQ section.** Owner: You — No FAQ found on your site — and it's the biggest single lever in this report.

EVIDENCE

What each AI crawler is told, and what it actually gets

Crawler	robots.txt says	Live fetch gets
GPTBot	Allowed	Reachable
OAI-SearchBot	Allowed	Reachable
ChatGPT-User	Allowed	Reachable
ClaudeBot	Allowed	Reachable
PerplexityBot	Allowed	Reachable
Google-Extended	Allowed	Reachable
Applebot-Extended	Allowed	Reachable
CCBot	Allowed	Reachable
FacebookBot	Allowed	Reachable
cohere-ai	Allowed	Reachable

10 of 10 AI crawlers could actually fetch this site on a live visit. 10 of 10 are allowed in robots.txt.

Source: scan of www.masakisaito.ca, 2026-10-22; each crawler tested with its own user-agent.

ACTION PLAN

Eight actions, ordered by impact and evidence

Impact, ease and evidence are our assessment of each action. A fuller circle is better: more impact, easier to do, or stronger evidence.

#	Action	Owner	Impact	Ease	Evidence	Score effect
1	Very little text on the page. AI can only quote what's actually written.	You	●	●	◐ Heuristic	In the full report
2	Your page is missing its identity. Your page is missing a main headline and a page description.	You	●	●	◐ Heuristic	In the full report
3	Add an FAQ section. No FAQ found on your site — and it's the biggest single lever in this report.	You	●	●	◐ Heuristic	In the full report
4	Add your business facts as structured data. AI works best when your business facts (name, address, phone, hours) are provided in a format it can read directly, instead of it having to guess from your page text.	Web person	●	◐	◐ Heuristic	In the full report
5	No About page. AI cross-checks basic facts about a business before recommending it.	You	◐	●	◐ Heuristic	In the full report
6	Label the page structure in the HTML. Landmark tags (main) in the HTML.	Web person	◐	◐	◐ Heuristic	In the full report
7	Missing social share title and description. When someone shares your page (or AI shows a link preview), there's no title or description set for the preview — so it shows something generic, random text from the page, or nothing at all.	You	◐	●	◐ Heuristic	In the full report
8	No pricing or menu page. 'How much does it cost' is one of the most common questions people ask AI.	You	◐	●	◐ Heuristic	In the full report

Impact: effect on AI readability and score. Ease: effort and skills needed. Evidence: how directly this scan measured the issue (full = measured, half = scanner heuristic or best practice, quarter = emerging and unproven). Score effect: shown in the full report.

Notes on each action

Evidence: heuristic. Based on a published best practice, not a measured AI result.